Birthday	**10/02/89**
Nationality	**Greek**
Language	**Greek (Native)** **English (Fluent)**
Nationality	**Greek**

Eleftheria **MORAITI**

Graphic **DESIGNER**

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Profile Summary

A talented graphic designer with a "healthy" obsession in perfection. With outstanding knowledge of computer and manual design skills, continues working hard to aim a highly level of quality design. Always eager to learn new skills and quick to implement them efficiently. Work fast and collaborate with others well, meet deadlines, and always have the creativity edge. Motivated by her passion and driven to succeed.

Work **Experience**

Job Position 2019-2024
Senior Graphic/ Web Designer in Booms Retail Solution.
Managing team, developing solutions and designs for branding and Marketing purpose. Web design | Logo design | Motion design Social media | Email marketing | Prints.

Job Position 2018-2019
Art Director/ Digital Grpahic Designer in Communication EFFECT part of the global PR network of Edelman.
Develop solutions for Social media| GDN banners | Photo editing Email marketing | Animated images | Prints.

Job Position 2016-2018
Art Director/ Graphic Designer in Funky Buddha Marketing DPT.
Developing solutions and designs for branding and Marketing purpose Research and Moodboard | Photo editing | Photoshooting concepts Supervise Photographers | Animated images | Email marketing Prints | Web materials.

Job Position 2014-2016
Graphic Designer in Pink Woman Marketing DPT.
Develop solutions for Social media | Packaging for seasonal products In-store campaigns | Photo editing | GDN banners | Prints | Web materials all based on direction provided by the Marketing Manager.

Job Position 2014
Graphic Designer Internship IEMS. (Intenational Experience and Mobility Service)
Promotional materials such as Logos | Posters | Leaflets Brochures | etc.

Job Position 2014
Placement in WAA Business Creativity. Marketing and Advertising Industry.
Headquarters 58 Victoria Road Wrens Court Sutton Coldfield, West Midlands B72 1SY United Kingdom.

Job Position 2010-Present
Freelancing

Design and creation Websites for the event needs organized by MR.CO company.

Brand identity for Suites in Mykonos. New loaction with luxury suites named Sunset Hill Suites.

Brand identity for new cafe in Mykonos named Horio. A cafe whose mission is to support the local tradition and combining it with a creative workshop.

Logo design and packaging/labeling for Greek Biological Olive Oil which sold in France, named Eladion.

Design Business cards & Brochures for Mykonos Travel agency.

Catalogue Design Nova Luce company for Lighting Products.

Textile design for handmade swimwear by Nenis Bikinis in Greece.

Design Souvenirs for the anniversary of 20 Years Milos Museum.

Creative signs & souvenirs for Spetses mini-Marathon.

Various Logo Designs.

Education

Degree Obained 2012-2014
Graphic Design BA (Hons) Coventry University

Degree Obained 2010-2012
Akto Art & Design College (Middlesex University of London)
Diploma of Higher Education in Graphic Design.

Degree Obained 2007-2009
Interior Architecture & Design College Athens, Greece

Design **Software**

Ai Illustrator
Ps Photoshop
Id In Design
Ae After Effect
Pr Premier
Figma
Wordpress

Skills

- **Creativity**
- **Teamwork**
- **Animations**
- **Photo Editing**
- **Web Design**
- **UI/UX**
- **Elementor**

Hobbies**/Interest**

Leader of Greek Scouting Corps | Photography | Travel | Dance | Yoga | Cycling | Quad Rollers | Clibing | Hiking